

# Case Study

<b>Project Name</b>	Production of ePapers and eMagazines for delivery on the web and eReaders
<b>Client</b>	World leader in ePaper solutions
<b>Volumes</b>	Daily—115 newspapers Weekly—110 tabloids Periodical—75 English magazines
<b>Mode of delivery of Source</b>	Over secured File Transfer Protocol
<b>Mode of upload of data to client</b>	Over secured File Transfer Protocol
<b>Turnaround time</b>	3 to 5 hours for delivery on eReaders and the web respectively
<b>Processes followed</b>	Timely downloading of newspaper pages Pre-production analysis and coordination with the publisher for replacement of any erroneous pages Creation of work modules to optimize the available time Segmentation of every element of newspaper Quality checks Merging of work units per required order Final checks Creation of deliverables Uploading of deliverables Publishing of ePapers online Quality audit of published editions
<b>Challenges faced</b>	Shortest Turn Around Time
	24 x 7 x 365 production
	100% tagging accuracy
	Rapid interaction with publishers located at various geographies
	Strict schedule adherence
	Dynamic deployment of resources depending on the publishing time
	Every day production—no holiday on Sundays, festive days, etc.
	Frequent changes to production specifications

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<p><b><i>How Tricom helped transform client's business</i></b></p>	<p><b>Tricom deployed the following time tested project management methodologies—</b></p> <ul style="list-style-type: none"> <li>a. Detailed pre-production analysis of client supplied source materials, keying guidelines and specifications</li> <li>b. Role and responsibility definition to all the members of the project team.</li> <li>c. Client communication and project status reporting templates used.</li> <li>d. Queries posted to client at the appropriate time to seek clarification and avoid any possible errors.</li> <li>e. Project is monitored through well defined trackers and dashboards.</li> </ul>
	<p>Hardcopies were scanned with utmost care to ensure proper handling of the same and produce highest quality images</p>
	<p>Tricom developed the necessary software tools in-house to prompt the coders avoid any errors and ensure the expected quality</p>
	<p>Suggested best practices and new methodologies to the client to improve the overall standards of the deliverables</p>
<p><b><i>Client appreciation</i></b></p>	<p>Tricom became an <b>“Exclusive Production Partner”</b> to the client</p>

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